



**Ambulance Wish  
Queensland**  
*Last Wish, Memories Forever*



# Ambulance Wish Queensland Gala Fundraiser 2026

Saturday, 20<sup>th</sup> June. Grandview Room Hillstone, St Lucia  
[ambulancewishqld.org.au](http://ambulancewishqld.org.au)



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Palliative Care Queensland invites your organisation to be a key sponsor for Ambulance Wish Queensland's signature event of the year.

Your sponsorship will directly contribute to fulfilling final wishes and supporting compassionate end-of-life experiences for Queenslanders in the Brisbane region and beyond.

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**Ambulance Wish Queensland (AWQ), the signature program of Palliative Care Queensland, shows that even in life's final moments, compassion can transform end-of-life experiences. As we look toward 2026 and beyond, your support ensures we can continue to fulfil last wishes for Queenslanders and create memories and a legacy that families can carry with them forever.**

The 2026 AWQ Gala Dinner brings together industry leaders, community champions and the families who inspire our work every day. This event will provide an opportunity for your organisation to align with a cause that truly matters.

Your sponsorship will help us drive understanding and support for Queenslanders living with life-limiting illnesses and their carers. Our ambition is to build and educate caring and connected communities, make high-quality, culturally respectful, person-centred care accessible to everyone, and advocate for better palliative care services throughout the state.

We're forecasting exponential growth across 2026 and 2027, across our four AWQ hubs, with wish enquiries rising year on year - a clear indication of the community need and growing demand for the program. Our hope is to also grow our fleet in regional Queensland.

With your help, we can ensure that every Queenslander experiences dignity, comfort and connection through their palliative journey and at the end of life and help build a Queensland where compassion is the expectation, not the exception.



A handwritten signature in black ink, appearing to read "Louise O'Neill".

**Louise O'Neill**  
CEO, Palliative Care Queensland

# Ambulance Wish Queensland



## Our Inspiration

Inspired by two Hervey Bay paramedics who took a woman cared for by her palliative care team to her favourite beach, Ambulance Wish Queensland is the first program of its kind in Australia.



## About Us

Ambulance Wish Queensland is a community-focused program that demonstrates the power of compassionate palliative and end-of-life care in action. Our purpose is to support Queenslanders living with a life-limiting illness to experience moments that truly matter - returning home, reconnecting with loved ones, or visiting a place filled with meaning. Each wish brings together trained staff, dedicated volunteers and local communities to honour a person's final wish with dignity and respect.

In doing so, AWQ not only provides comfort at the end of life, but also showcases what good palliative care looks like: connection, compassion, cultural safety and community standing beside people when they need it most.



[Denis's Wish was to sit around a bonfire with his friends and family.](#)

[CLICK TO SEE VIDEO](#)



## Our Reach

As a valued sponsor, your brand will benefit from our marketing activities including on our website and digital marketing.

**4 Hubs**

- Brisbane
- Townsville
- Sunshine Coast
- Toowoomba

**31k+**

Social Media  
Followers



**2.6k**

e-News  
Subscribers





## Your Impact



**274**

Wishes Fulfilled



**140+**

Volunteers  
Engaged

[Click to watch!](#)



### Our Story

Hear directly from our volunteers, health professionals, and family members of Wish Recipients. Each voicing and sharing their unique perspective on how this program has touched their lives



A significant moment celebrating their love over 43 years. Robyn's Wish was to renew her vows with her husband at Whale Park in Wynnum – Our 200th Wish fulfilled since our beginnings in 2019. 200 Wishes is a significant milestone for us and it's all thanks to the wonderful support of Queenslanders helping Queenslanders. Robyn and her husband, David, have spent some incredible years together, recently celebrating their 43rd anniversary at the end of January. Family is incredibly important to her, which is why, surrounded by 60 of her nearest and dearest, Robyn wanted to renew her vows and bring everyone in on the love these two have for each other. With her family and friends watching on, Robyn and David renewed their vows and, sealing it with a kiss, Robyn and David etched their love into the hearts of everyone in attendance. A perfect day capturing the love, the life, and the friendship they have built together.

[CLICK TO WATCH](#) 



Ambulance Wish  
Queensland

*"It was an absolute privilege to be able to join the Ambulance Wish team in supporting Patrick with his life long dream to meet the Brisbane Broncos. This is a memory that will last a life time for his wife and our team at the Institute of Urban Indigenous Health. Being able to share in that moment was a privilege and something that will stick with me for the rest of my life. Patrick and his wife were able to have a memory together that wasn't defined by him being sick and is a memory months after his death his wife and his family will still talk about."*



**Kymberlie Cox**  
Home Visiting Nurse  
Primary Health Care Services  
Institute for Urban Indigenous Health

*Your organisation very kindly leapt into action and provided my brother with an amazing experience as his life was very quickly coming to an end. I've received the photos of the day your team took Scot from the hospital to his home and allowed him to be with his best mate, his dog Buddy, for one last time.*



*It was obvious that your volunteers had gone to considerable trouble to make the day very special for him – something that no one else could do – and I am very grateful his last wish was met with such a generous heart.*

*From what I hear, your team excelled in every possible way, and I would like my gratitude to be passed on to each of them. I understand that they do something like this because of the heart they have for others – but I know it takes a special sort of person to be able to genuinely give that energy, and comfort, with smile, to someone who knows they are at the end of their life.*

*Thanks again to you & your team, Rowen Brittany & Marissa – they are amazing!!!*

*My God doesn't want anyone to die, but we will all face death sooner or later. I'm very grateful that your team have made it that little bit easier for Scot. Thank you once again*

**Allen (brother)**  
15 April 2025

# Ambulance Wish Queensland's Gala Fundraiser Sponsorship Benefits





## Gold Sponsorship Level 5 Available

**\$20,000**

- Recognition of sponsorship level on AWQ Gala Fundraiser webpage with organisation name and hyperlinked logo
- Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, EDM's with organisation name and logo
- Exclusive social media post acknowledging your sponsorship level
- Social media package for your company to promote your sponsorship of this event
- Exclusive article in PCQ & AWQ eNews
- Complimentary tickets and opportunity to network (10 Tickets)
- Pre-event drinks sponsorship
- MC acknowledgment
- Opportunity to present an award (if applicable)
- Sponsorship recognition on event presentation holding slide with organisation name and logo
- Sponsorship recognition on event presentation slides
- Full page advertisement in event program booklet
- Corporate logo on table numbers
- Banner on stage throughout the event
- Option to donate small promotional item to each attendee at the event
- Complimentary one year organisational membership to Palliative Care Queensland
- Recognition of sponsorship level in post-event subscriber eNews
- Recognition of sponsorship level in post-event social media posts & post-event report





## Silver Sponsorship Level 5 Available

**\$10,000**

- Recognition of sponsorship level on AWQ Gala Fundraiser webpage with organisation name and hyperlinked logo
- Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, EDM's with organisation name and logo
- Exclusive social media post acknowledging your sponsorship level
- Social media package for your company to promote your sponsorship of this event
- Complimentary tickets and opportunity to network (6 x tickets)
- Pre-event drinks sponsorship
- MC acknowledgment
- Sponsorship recognition on event holding slide with organisation name and logo
- Sponsorship recognition on event presentation slides
- Half page advertisement in event program booklet
- Banner on side of stage throughout the event
- Complimentary one year organisational membership to Palliative Care Queensland
- Recognition of sponsorship level in post-event subscriber eNews
- Recognition of sponsorship level in post-event social media posts & post-event report



## Bronze Sponsorship Level 10 Available \$5,000

- Recognition of sponsorship level on AWQ Gala Fundraiser webpage with organisation name and hyperlinked logo
- Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, EDM's with Organisation Name
- Social media package for your company to promote your sponsorship of this event
- Complimentary tickets and opportunity to network (4 x tickets) MC acknowledgment
- Sponsorship recognition on event presentation holding slide with organisation name and logo
- Sponsorship recognition on event presentation slides
- Quarter page advertisement in event program booklet
- Recognition of sponsorship level in post-event subscriber eNews
- Recognition of sponsorship level in post-event social media posts & post-event report



Ambulance Wish  
Queensland

A program of



Palliative Care  
Queensland  
Matters of life and death



## Memory- Making Sponsor 1 Available

**\$3,000**

- Recognition of sponsorship with organisation name and logo included in event program
- Recognition in pre and post event social media coverage
- Logo on AWQ Gala Fundraiser webpage
- Logo on AWQ photobooth prints and digital presence
- Sponsorship goes towards event printing and communications

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