



Ambulance Wish
Queensland

Last Wish, Memories Forever



Ambulance Wish Queensland Gala Dinner 2024

ambulancewishqld.org.au



A program of

**Palliative Care
Queensland**

Palliative Care Queensland invites your organisation to be a key sponsor for Ambulance Wish Queensland's signature event of the year.

Your support will contribute to the sustainability of the program, enabling us to raise funds to continue to fulfill wishes for Queenslanders experiencing serious illness whilst creating memories forever for their loved ones.



4

Ambulance Wish
Queensland
Fundraising Gala Dinner 2024

Your support is needed to help Ambulance Wish Queensland continue fulfilling last wishes and create memories forever.

Ambulance Wish Queensland Gala Dinner 2024 provides a unique opportunity for health leaders, corporate sponsors and private philanthropists to demonstrate your commitment that all Queenslanders deserve to live their best life, right until the end.

The event is expected to attract over 250 guests, including Members of Parliament, Specialist Palliative Care Service providers, peak bodies, corporate organisations and most significantly families and friends of our Wish recipients.

Your support will communicate a powerful message about your dedication to being a part of a broader compassionate community and ensuring quality palliative and end-of-life care for all Queenslanders. Together, let's make a lasting impact and create a legacy of compassion and support beyond 2024.



Louise O'Neill
CEO, Palliative Care Queensland



 Ambulance Wish Queensland



 QUEENSLAND
AMBULANCE WISH

49

50



Ambulance Wish Queensland
Gala Dinner 2024

Darryl's Wish was to travel out of the hospital to visit the beach at Burleigh Heads with his family

CLICK TO WATCH 



Our Reach

As a valued sponsor, your brand will benefit from AWQ marketing activities including on our website and digital marketing.

2



Queensland Hubs:
South East Qld
and Townsville

(Sunshine Coast and Toowoomba coming soon!)

22k+



Social media followers

2.3k+



e-News subscribers



Your Impact

110+



Wishes fulfilled

90+



Volunteers engaged



In a heartwarming story of a lifetime filled with cherished memories, Usha's final wish took her back to the shores of Mooloolaba Esplanade, a place that holds an unbreakable bond with her heart. Having visited countless times before, the esplanade is more than just a destination for Usha; it is a place of laughter, love, and togetherness. With the warmth of the sun on their faces and the soothing sound of waves in the background, Usha sat surrounded by her family, whilst eating fish and chips. The aroma of the fresh seafood spread through the air, intertwining with the shared stories and laughter that filled the atmosphere. This was the perfect farewell, an emotional yet joyful day that encapsulated a lifetime of love and connection. In each moment, Usha savoured the love that bound them all together, etching this final memory in their hearts forever, and giving **Ambulance Wish Queensland the privilege of fulfilling its 100th wish.**

[CLICK TO WATCH](#)



About Ambulance Wish Queensland

OUR INSPIRATION

Inspired by two Hervey Bay paramedics who took a woman cared for by her palliative care team to her favourite beach, Ambulance Wish Queensland is the **first program of its kind in Australia.**

WHY WE EXIST

Our purpose is simple: to give Queenslanders living with a life-limiting condition access to the planning, coordination, specialist transport and clinical care they need to fulfil their last wish and create memories forever.

We are all individuals, but often near the end of life it's the simple things that matter most, like having a farewell dinner at home with family and friends, the chance to watch a grandchild get married or to see one last sunset at your favourite beach.

Ambulance Wish Queensland brings together a team of skilled staff and volunteers using bespoke wish ambulances, for those who would love to experience one last wish with their family and friends.

Ambulance Wish Queensland is the signature program of Palliative Care Queensland, a quality accredited and registered charity.





BAZINGA!

WHAM!

heck
YEAH



Ambulance Wish
Queensland
Gala Dinner 2024



“ We had worked with the Ambulance Wish team previously and were in a position to be able to assist again, so jumped at the opportunity. Our team really appreciate the opportunity to help make memories for the patients and their families. Our team are proud to support these wishes and seeing the smiles on the patients and families is great. Keep up the great work and please reach out if we can be of assistance in future! ”

Village Roadshow
Theme Parks

“ Your paramedics, photographer and the Ambulance Wish Queensland Team were truly amazing. Everyone, but especially Des had the best time ever. It was so beautiful to see Des so bright and happy with all his mates and family around him. He couldn't stop talking about the whole day. He kept saying, “All this for me, ME!” He is so appreciative and thankful that it is heartbreaking knowing his time is so limited.

Please pass on our huge THANK YOU from Des and all our family, to those involved on the day. ”

Chris Snow and Family





Benefits of sponsoring Ambulance Wish Queensland's Gala Dinner 2024





FRONT OF
JUDEA



Ambulance Wish
Queensland
Gala Dinner 2024

Gold Sponsorship Level

\$15,000

- Recognition of sponsorship level on Ambulance Wish Queensland's (AWQld) Fundraising Dinner webpage with Organisation Name and Hyperlinked logo
- Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, EDM's with Organisation Name and Logo
- Exclusive social media post acknowledging your sponsorship level
- Social media package for your company to promote your sponsorship of this event
- Exclusive article in PCQ eNews
- Complimentary tickets and opportunity to network (1 x table of 10)
- Pre-dinner drinks sponsorship
- MC acknowledgement
- Opportunity to present an award to the Fundraiser of the Year
- Sponsorship recognition on dinner holding slide with Organisation Name and Logo
- Sponsorship recognition on slide banner on every page of stage powerpoint
- Half page Advertisement in Gala Dinner Program booklet
- Corporate logo on table numbers
- Corporate logo on table chart
- Banner on side of stage throughout the event
- Option to donate small promotional item to each attendee at the dinner
- Complimentary one year organisational membership to Palliative Care Queensland
- Recognition of sponsorship level in post-event subscriber eNews
- Recognition of sponsorship level in post-event social media posts
- Post-event report

Silver Sponsorship Level

\$7,500

- Recognition of sponsorship level on AWQld Fundraising Dinner webpage with Organisation Name and Hyperlinked logo (75% size of Gold sponsor)
- Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, EDM's with Organisation Name and Logo
- Exclusive social media post acknowledging your sponsorship level
- Social media package for your company to promote your sponsorship of this event
- Complimentary tickets and opportunity to network (5 x tickets)
- Pre-dinner drinks sponsorship
- MC acknowledgement
- Sponsorship recognition on dinner holding slide with Organisation Name and Logo
- Sponsorship recognition on slide banner on every page of stage powerpoint
- Half page Advertisement in Gala Dinner Program booklet
- Corporate logo on table chart
- Banner on side of stage throughout the event
- Complimentary one year organisational membership to Palliative Care Queensland
- Recognition of sponsorship level in post-event subscriber eNews
- Recognition of sponsorship level in post-event social media posts
- Post-event report

Bronze Sponsorship Level

\$3,500

- Recognition of sponsorship level on AWQld Fundraising Dinner webpage with Organisation Name and Hyperlinked logo (50% size of Gold sponsor)
- Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, EDM's with Organisation Name
- Social media package for your company to promote your sponsorship of this event
- Complimentary tickets and opportunity to network (2 x tickets)
- MC acknowledgement
- Sponsorship recognition on dinner holding slide with Organisation Name
- Quarter page Advertisement in Gala Dinner Program booklet
- Banner next to bar for pre-dinner drinks
- Recognition of sponsorship level in post-event subscriber eNews
- Recognition of sponsorship level in post-event social media posts
- Post-event report

Fundraising Dinner Event Program sponsor

Memory-making sponsor _____

\$4,000 - Limited to 1 opportunity

- Recognition of sponsorship with organisation name and logo included in dinner program
- Recognition in pre and post event social media coverage
- Logo on Ambulance Wish Queensland Fundraising Dinner webpage
- Logo on Ambulance Wish Queensland Photobooth prints and digital presence



Ambulance Wish

Queensland

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Local Supporting Partners



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Funded by



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QUEENSLAND

Vehicle signage proudly donated by



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SIGNS

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