



Ambulance Wish
Queensland

Last Wish, Memories Forever



Become an Event Sponsor for

Ambulance Wish Queensland Townsville Fundraising Dinner

Friday 19th May 2023, 6.30pm-10.30pm
Rydges Southbank, Townsville

ambulancewishqld.org.au

About Palliative Care Queensland

Palliative Care Queensland (PCQ) is an independent not-for-profit peak body with charitable status representing the people who care for Queenslanders experiencing serious illness, dying, death and grief.

Our belief: The way we care for our dying is a significant indicator of the values of our society

Our mission: To influence, foster and promote quality palliative care for all Queenslanders

Our vision: To hear Queensland community members say:

"I live in a community where everybody recognises that we all have a role to play in supporting each other in times of loss, ageing, dying and grief. We are ready, willing and confident to have conversations about living, ageing, dying and grieving well, and to support each other in emotional and practical ways."

Ambulance Wish Queensland is a program of Palliative Care Queensland



Ambulance Wish Queensland provides last wishes to Queenslanders experiencing a life limiting illness, often in the last days or weeks of their life. This is an opportunity for you, as an organisation or an individual, to help us fulfil more wishes in the Townsville region.

We launched Ambulance Wish Queensland in Townsville in June 2022 via establishing a dedicated hub that is fulfilling last wishes and creating memories forever for wish recipients and their loved ones from across the region.

Our goal is to fulfill many more wishes in 2023 and beyond and to do this our aim is to raise \$50,000. This will enable us to continue to develop new approaches for wish fulfillment in regional Queensland whilst helping build compassionate communities that support people on their palliative care journey.

With 200 guests, including Queensland Government representatives, MP's, Specialist Palliative Care Service providers, peak bodies and the wider community in attendance, the Ambulance Wish Queensland Fundraising Dinner is the signature event of the Ambulance Wish Queensland fundraising calendar.

I encourage you to join us in growing the number of wishes in the Townsville region and supporting your community.



Louise O'Neill
CEO, Palliative Care Queensland

Be a sponsor at the Ambulance Wish Queensland Townsville Fundraising Dinner

HOW WE HAVE MADE A DIFFERENCE

9.6k+



Facebook followers

1.9k+



e-News subscribers

77



Volunteers engaged

19 Volunteers
in Townsville

66



Wishes fulfilled

3 Wishes fulfilled
in Townsville

“ I was so grateful for my special day. I imagined it would be a really good day, however, I never imagined it would be the amazing day that it turned out to be. It touched me on so many levels and the main reason it was so amazing is because of the “heart” of the people (Ambulance Wish Queensland team and St Vincent's Private Hospital) involved. ”

- Ross Whyte



Yvette D'Ath
Queensland Health Minister

Shyla Mills
(Former) Palliative Care Queensland CEO

Ross Whyte
Wish Recipient

Ryan Lester
Brisbane Lions player

Oscar McInerney
Brisbane Lions player

Who is Ambulance Wish Queensland?

OUR INSPIRATION

Inspired by two Hervey Bay paramedics who took a woman cared for by her palliative care team to her favourite beach, Ambulance Wish Queensland (AWQId) is the **first program of its kind in Australia**.

WHY WE EXIST

Our purpose is simple: to give Queenslanders living with a life-limiting condition access to the planning, coordination, specialist transport and clinical care they need to fulfil their last wish and create memories forever.

Near the end of life, these are often simple things like a last visit to the family home, the chance to watch a grandchild get married or to see one last sunset.

Ambulance Wish Queensland brings together a team of skilled staff and volunteers, and adapted Wish ambulances, to fulfil the desires of those who need assistance to experience one last wish.

Ambulance Wish Queensland is a fully audited charity and is operated by Palliative Care Queensland to ensure financial accountability and program stability.



“ I just wanted to write and say an enormous THANK YOU to you and the team who were there on the day in organising such a special experience.

The generosity, kindness and support that all the staff offered on the day was so beautiful and truly appreciated. My Dad thoroughly enjoyed the day – as did we! Jenny, Mark, Sara and I and all of our family and close friends who attended will certainly treasure this incredible memory and experience. It brought some light and joy to our hearts that been heavy for some time now.

Again, I can't say it enough – THANK YOU. ”

Kate Davies



“ We can't thank you and the Ambulance Wish team enough for making Mums wish come true. It was such a fabulous day & as you know the last time they will be able to be together. Emilia & Kristy were so caring and compassionate with us all especially Mum and Dad.

Thank you again from the bottom of our hearts, you are all amazing. ”

Kylie Mitchell



“ We are soooooo incredibly grateful for that day and the team helping us to make that all happen. The memories we have will be soooooo loved.

Thank you so much Lauren! Your team have just created a miracle from last Tuesday... and I will rave and share and talk about you all as much as I can... might even buy a ticket to your fundraising event at the end of this year. Ambulance Wishes will also be a part of our storytelling... you are forever in our hearts. ”

Louise Williams



The Benefits of Sponsoring our Fundraising event for **Ambulance Wish Queensland**



Fundraising Event Sponsorship Levels Available

Sponsorship Level	Gold Sponsor (\$15,000)	Silver Sponsor (\$7,500)	Bronze Sponsor (\$2,500) ⁶ available
PRE-EVENT			
Recognition of sponsorship level on AWQld Fundraising Event webpage	Organisation Name and Hyperlinked logo	Organisation Name and Hyperlinked logo (75% size of Gold sponsor)	Organisation Name and Hyperlinked logo (50% size of Gold sponsor)
Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, EDM's	Organisation Name and Logo	Organisation Name and Logo	Organisation Name
Exclusive social media post acknowledging your sponsorship level	Yes	Yes	
Social media package for your company to promote your sponsorship of this event	Yes	Yes	Yes
Exclusive article in PCQ eNews – a newsletter for everyone with over 1,900 subscribers	Yes		
AT THE EVENT			
Complimentary tickets and opportunity to network	1 x table of 10	5 tickets	2 tickets
MC acknowledgement	Yes	Yes	Yes
Opportunity to offer a vote of thanks at conclusion of the event	Yes		
Sponsorship recognition on event holding slide	Organisation Name and Logo	Organisation Name and Logo	Organisation Name
Sponsorship recognition on slide banner on every page of stage powerpoint	Yes	Yes	
Branding on all event materials (where possible)	Yes		
Corporate logo on table numbers	Yes		
Corporate logo on table chart	Yes	Yes	
Banner on stage throughout the event	Yes	Yes - side of stage	
Option to donate small promotional item to each attendee at the event	Yes		
POST-EVENT			
Complimentary one year organisational membership to Palliative Care Queensland	Yes	Yes	
Recognition of sponsorship level in post-event subscriber eNews	Yes	Yes	Yes
Recognition of sponsorship level in post-event social media posts	Yes	Yes	Yes
Post-event report	Yes	Yes	Yes



This sponsorship prospectus is a conversation starter.

Please contact our sponsorship team to start the conversation
about how we can partner with your organisation.

hello@palliativecareqld.org.au | 07 3842 3242