



Ambulance Wish
Queensland

Last Wish, Memories Forever



Become an Event Sponsor for

Inaugural Ambulance Wish Queensland Fundraising Gala Dinner

Saturday 11th December 2021, 7pm-11pm
Grand Ballroom, Hilton Brisbane

ambulancewishqld.org.au

About Palliative Care Queensland

Palliative Care Queensland (PCQ) is an independent not-for-profit peak body with charitable status representing the people who care for Queenslanders experiencing serious illness, dying, death and grief.

Our belief: The way we care for our dying is a significant indicator of our society's values

Our mission: Quality care at the end of life for all

Our vision: To hear Queensland community members say:

"I live in a community where everybody recognises that we all have a role to play in supporting each other in times of loss, ageing, dying and grief. We are ready, willing and confident to have conversations about living, ageing, dying and grieving well, and to support each other in emotional and practical ways."

Ambulance Wish Queensland is a program of Palliative Care Queensland



We invite you to help Ambulance Wish Queensland become more sustainable and help us fundraise to fulfil more Wishes for Queenslanders experiencing serious illness, dying and grief

Your support is needed to help us raise \$50,000 to kick-start our Ambulance Wish Queensland fundraising program for 2022 and beyond, and help fulfil last wishes and create memories forever.

Over 300 people are expected to attend including Queensland Government representatives, MP's, Specialist Palliative Care Service providers, peak bodies, general community and most importantly our Wish recipients' families and friends.

The AWQld Fundraising Gala Dinner is the **signature event** of the Ambulance Wish Queensland fundraising calendar.

This is an opportunity to support and help fulfil last wishes and create memories forever, helping to ensure quality end-of-life care for all Queenslanders.



Shyla Mills
Chief Executive Officer, Palliative Care Queensland

Be a sponsor at the inaugural Ambulance Wish Queensland Fundraising Gala Dinner

HOW WE HAVE MADE A DIFFERENCE

6.2k+



Facebook followers

1.9k+



e-News subscribers

54



Volunteers engaged

19



Wishes fulfilled

“ I was so grateful for my special day. I imagined it would be a really good day, however, I never imagined it would be the amazing day that it turned out to be. It touched me on so many levels and the main reason it was so amazing is because of the “heart” of the people (Ambulance Wish Queensland team and St Vincent's Private Hospital) involved. ”

- Ross Whyte



Yvette D'Ath
Queensland Health Minister

Shyla Mills
Palliative Care Queensland CEO

Ross Whyte
Wish Recipient

Ryan Lester
Brisbane Lions player

Oscar McInerney
Brisbane Lions player

Who is Ambulance Wish Queensland?

OUR INSPIRATION

Inspired by two Hervey Bay paramedics who took a woman cared for by her palliative care team to her favourite beach, Ambulance Wish Queensland (AWQId) is the **first program of its kind in Australia.**

WHY WE EXIST

Our purpose is simple: to give Queenslanders living with a life-limiting condition access to the planning, coordination, specialist transport and clinical care they need to fulfil their last wish and create memories forever.

Near the end of life, these are often simple things like a last visit to the family home, the chance to watch a grandchild get married or to see one last sunset.

Ambulance Wish Queensland brings together a team of skilled staff and volunteers, and adapted Wish ambulances, to fulfil the desires of those who need assistance to experience one last wish.

Ambulance Wish Queensland is a fully audited charity and is operated by Palliative Care Queensland to ensure financial accountability and program stability.



“ We the Burlew family are immensely proud of our incredibly special mother.

Joan Felicia Burlew OAM

She is an inspiration to all of us.

We are grateful to Ambulance Wish Qld for the granting of her special wish.

She has always wanted to go on the Wheel of Brisbane. ”



“ Mr Chong and my family had a great time on Mt Cootha - we couldn't have done it without your great support. Please accept my hearted appreciation.

Thank you to your wonderful Team!! ”

“ Thanks to all of you (and everyone behind the scenes), for your generosity in giving Ron this wonderful opportunity. You are all extraordinary people - your genuine care and concern, obvious love for what you do, and absolute kindness to Father Ron and his family and friends is so appreciated.

Thank you from the bottom of our hearts for making his day out possible and for delivering it in the nicest possible way. We feel so very blessed that you could give this to him. ”



The Benefits of Sponsoring our Fundraising event for Ambulance Wish Queensland



SOCIAL GOOD

Know that your generosity impacts not only Wish recipients, but their families and extended community of care. This has a ripple effect into the wider community.



SOCIAL MEDIA

Be involved in our rapidly growing and influential social media strategy.



RECOGNITION

Be recognised in associated promotional activities through a variety of media including website, social media, eNews, eBlasts and media releases.

Increasing the sustainability of Ambulance Wish Queensland



CHOICE

Choose which level of sponsorship you'd prefer or alternatively talk to our partnership team to tailor a suitable package.



HAVE A VOICE

Meet and get to know the Palliative Care Queensland (PCQ) team and State Council, and key stakeholders from the sector through an opportunity to network on the night.



VISIBILITY

Invest visibly in quality end-of-life care for all Queenslanders.

Fundraising Dinner Sponsorship Levels Available

Sponsorship Level	Gold Sponsor x 1 (\$15,000)	Silver Sponsor x 1 (\$10,000)	Bronze Sponsor x 4 (\$2,500)
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PRE-EVENT

Recognition of sponsorship level on AWQld Fundraising Dinner webpage	Organisation Name and Hyperlinked logo	Organisation Name and Hyperlinked logo (75% size of Gold sponsor)	Organisation Name and Hyperlinked logo (50% size of Gold sponsor)
Recognition of sponsorship level in promotional material including flyers, media releases, ads, editorials, EDM's	Organisation Name and Logo	Organisation Name and Logo	Organisation Name
Exclusive social media post acknowledging your sponsorship level	Yes	Yes	
Social media package for your company to promote your sponsorship of this event	Yes	Yes	Yes
Exclusive article in PCQ eNews – a newsletter for everyone with over 1,900 subscribers	Yes		

AT THE EVENT

Complimentary tickets and opportunity to network	1 x table of 10	5 tickets	2 tickets
Pre-dinner drinks sponsorship	Yes	Yes	
MC acknowledgement	Yes	Yes	Yes
Opportunity to acknowledge a volunteer at the podium	Yes		
Sponsorship recognition on dinner holding slide	Organisation Name and Logo	Organisation Name and Logo	Organisation Name
Sponsorship recognition on slide banner on every page of stage powerpoint	Yes	Yes	
Advertisement in Gala Dinner Program booklet	Full page	Half page	Quarter page
Corporate logo on table numbers	Yes		
Corporate logo on table chart	Yes	Yes	
Banner on stage throughout the event	Yes	Yes - side of stage	
Banner next to bar for pre-dinner drinks			Yes
Option to donate small promotional item to each attendee at the dinner	Yes		

POST-EVENT

Complimentary one year organisational membership to Palliative Care Queensland	Yes	Yes	
Recognition of sponsorship level in post-event subscriber eNews	Yes	Yes	Yes
Recognition of sponsorship level in post-event social media posts	Yes	Yes	Yes
Post-event report	Yes	Yes	Yes

There are three further opportunities to sponsor this event. Consider becoming a:

Fundraising Dinner Event Program sponsor | Theming sponsor | Memory-making sponsor (\$3,000 each)

- Recognition of sponsorship with organisation name and logo included in dinner program
- Recognition in pre and post event social media coverage
- Logo on Ambulance Wish Queensland Fundraising Dinner webpage



This sponsorship prospectus is a conversation starter.

We tailor our sponsorship packages individually. Please contact our sponsorship team to start the conversation about how we can partner with your organisation.

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